

Anthony O'Baner

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anthonyobaner.com

Experience

—

Production Coordinator
Ralph

July 2019 - Current

- Manages client communications with external teams and industry influencers
- Assists with asset production, influencer outreach, social campaigns, etc.
- Tracks and manages asset budget(s)

Editor-in-Chief
The Manor

March 2016 - March 2019

- Led team of 30+ contributors (editors, writers, stylists, etc.)
- Increased user traffic by 76.7%, sessions by 50.4% (Mar. 2018 - 2019)
- Established and maintained relationships with local and international industry leaders, editors, and influencers

Product Copy Intern
Moda Operandi

June - August 2017

- Wrote 100+ product descriptions for website on daily basis
- Initiated research projects on luxury designers, products, etc.
- Assisted Marketing, Editorial, and Studio departments with daily operations

Skills

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Brand + Project Management
Influencer Marketing
Strategic Thinking
Time Management

Research + Ideation
Art + Creative Direction
Self-starter
Funny*

Accolades

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PhotoVogue 'Best Of' (5)
Vogue Italia
June 2018, May 2017

Future VOICES (Top 50)
Business of Fashion
December 2016

Education

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Savannah College of Art & Design
B.F.A. Fashion Marketing and Management
May 2019

*Seriously. I'm hilarious.